



120 South Franklin Street
Madison, WI 53703-3414



Bert Stitt: Meeting Coach

Coaching that matters— for meetings that work.

“When you began working with us last March, several of our stakeholders hardly tolerated being in the same room together. Thanks to your insight and the group’s hard work, the log jam was broken, and we began the step-by-step process to get where we are today.”

– Jan Winkler, Colorado Springs CO

Good meetings give everything else you do a winning edge.



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“Never doubt that a small group of thoughtful, committed citizens can change the world.

Indeed, it’s the only thing that ever has.”

—Margaret Mead

Meetings are where the work of changing the world begins.

But meetings use up time and drain energy if not conducted skillfully. We’ve learned to dread meetings because too often we find them tedious, lacking follow-through, or derailed by clashes between people. Can we shift that culture?

Meetings will generate lively discussion, creative thinking and necessary results—if the players involved have the right skills.

How do you perfect those skills? Call on Bert Stitt, Meeting Coach.

Bert’s techniques balance discipline with flexibility for meetings that are fun and highly effective. Throughout the flow of your meetings, Bert brings superb role modeling and process coaching.

Bert provides valuable material for independent study, tailored to your team’s challenges. In and out of meetings, team performance will improve dramatically. Bert Stitt delivers coaching that matters for meetings that work.



What meetings matter to you?

- Corporate
- Institutional
- Church
- Family
- Neighborhood
- Community
- Special Interest
- Other Organizations





“Individual commitment to a group effort— that is what makes a team work, a company work, a society work, a civilization work.”

– Vince Lombardi

A modest investment in coaching yields substantial returns when teams get more done, better and faster.

Contact Bert Stitt to discuss the nature and needs of your group.

Bert's client groups continue to experience successful productive collaboration long after the initial training concludes.



Teams that train with Bert gain the ability to track a thought until they reach a conclusion, identify next steps, and set a time line.

Bert's coaching creates higher levels of commitment and personal accountability in every team member. Lessons learned permeate other aspects of the organization and the lives of the individuals who participate.

Bert's coaching clients become more productive participants everywhere they go—in the office and in the community.

“The days that you spent with us were so very important. Your guidance so skillful and caring. The insights and strategy we took away so profound and useful. Thank you for the time you gave us, as well as the support, the direction, and the clarity.”

– Pam Murtaugh, Cofounder, Katrina Corps, Madison WI/ New Orleans LA

“When I inherited my job, it was due to the sudden death of my father. I had no formal training for such a position. I want you to know what a positive impact you had on my life. You have shown me that it is possible to turn negative feelings into positive actions. To take people who could not say a civil word to each other and get them to work together on committees to benefit everyone.”

– Renee Prout, Tini Properties, MN

“Your sessions have been so popular and successful.... We are all better facilitators and a stronger team since you worked with us. I see the effects of your work every time we sit down as a group or conduct a meeting with the public. Your instruction has changed the way we do business.”

– Ed Nelson, DNR, Wisconsin



1:1 Coach Counseling

When leaders improve their own coaching skills, everyone benefits. Bert can train your organization's internal coaches:

- Department Heads
- Project Leaders
- Board Members (For-Profit or Non-Profit)
- Committee Chairs
- Chief Officers
- Supervisors
- Coordinators



Coach Bert watches every player and every play. He recognizes every member as a critical part of the whole and leverages individual strengths to the team's advantage.

Photography: George Lottermoser



Contact Bert Stitt

bert@bertstitt.com
608 255 2363 voice
608 255 0701 fax
www.bertstitt.com

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